

Streamann Media's Revolutionary SaaS OTT Platform Integrates Zixi

INNOVATIVE DISTRIBUTION, ENGAGEMENT AND MONETIZATION TOOLS FOR THE ULTIMATE END USER EXPERIENCE

HIGHLIGHTS

STREANN MEDIA INTEGRATES ZIXI

Streamann Media's SaaS platform leverages the industry leading Zixi protocol to delivery content with ultra-low latency to the company's innovative OTT video delivery platform.

KEY FEATURES:

- Create live stream content or upload on-demand content
- Real Time video delivery with award winning interactive tools
- Receive live streams from anywhere leveraging the global Zixi Enabled Network
- 150+ proprietary features and patent pending technologies for content creators
- Deliver to Web, iOS, Android, Roku, Apple TV, Fire TV, Android TV and Smart TVs

STREANN MEDIA'S OTT PLATFORM POWERS NEXT GEN WORKFLOWS

Streamann Media's Smart OTT platform and its advanced products such as Stream Studio allows users to create live stream content, upload on-demand content and build next generation Web 3 business models on Web, iOS, Android, Roku, Apple TV, Fire TV, Android TV, and Smart TVs. Streamann Media's next generation solutions utilize more than 150 proprietary features and patent pending technologies facilitating effortless creation, distribution, engagement and monetization of content. Its global footprint allows content creators to reach millions of active users in 141 geographies while enabling users to take advantage of key product features such as:

- **Inside-Chat**
Enabling content creators to have real-time engagement with their users by simply watching and chatting resulting in increased retention rates.
- **Inside-Ad**
Embracing the power of non-intrusive advertisement with control over CPM pricing and keeping all the benefits of digital advertising using Streamann Media's patented technology.
- **Inside-Stories**
Leverage the benefits of user-generated content with a monetary rewards system integrated with PayPal.
- **Inside-Analytics**
Provides real-time content metrics with machine learning analytics allowing users to understand audience behavior and run more efficient marketing ad campaigns.
- **Inside-Clip**
This feature offers the option to create and schedule single, recycled and permanent video files.
- **Inside-Cast**
Enables users to broadcast live streams to multiple destinations simultaneously including Facebook-Live, Twitter, Periscope, Youtube Live, Web, RTMP and other Internet applications.
- **Inside-IQ**
Content providers can create a more engaging and interactive experience for users by leveraging the advanced natural language processing technology of ChatGPT, leading to an exponential boost of engagement, better retention, and unique data insights.
- **Inside-Live**
Allows users to effortlessly go live directly from the smart phone serving applications such as news-gathering and live content contribution.
- **Inside-Game**
This feature allows users to gamify the content experience by creating trivia games for the platform and schedule time for the game and play.
- **Inside-Polls**
Allows content creators to obtain real time user data knowledge through interactive polls.



THE CONTENT SUCCESS FORMULA
Content x (Distribution x Engagement) = Monetization

CONTENT x **DISTRIBUTION** x **ENGAGEMENT** = **MONETIZATION**

Your content library or use our free content tools to create Live and on-demand content. You can use our tools for remote production tool.

We will build your OWN white label video portal web, Mobile Apps, Roku, AppleTV, Fire-TV, CTV, and more, even stream to multiple Social Media.

More than 150 proprietary features to engage your end users. Chat, Polls, Trivia and more new engagement features.

Instream, Outstream, SVOD, TVOD, PPV and new monetization technologies. We like seeing you make money on our platforms.

Streamann's Content Success Formula



ZIXI REAL TIME CONTRIBUTION FOR STREANN MEDIA'S SMART OTT PLATFORM

Secure and broadcast quality live video transport with Zixi available on Streann Media's unique video delivery platform

Zixi, the global leader in video transport over public IP networks is leveraged by Streann Media to enable customers to contribute live video streams securely, reliably, and efficiently to its smart OTT platform. Streann Media offers world's most innovative and interactive OTT white label content creation, distribution, engagement, and monetization streaming platform.

Zixi's integration into Streann Media's smart OTT platform allows content creators to leverage Zixi's industry leading video over IP technology proven with over 15+ years of experience and trusted by over 1000+ media customers in 100+ countries to deliver and contribute video to and from global markets via the cloud and take advantage of unique features such as:

- **Bonded Delivery**
Combines disparate topologies including 5G, LTE, Leased Lines and Unmanaged Internet, dynamically adjusting for fluctuating bandwidth, network congestion, packet loss and latency differences
- **Network Efficiency**
Reduces egress costs up to 30% - 50% when compared to other protocols
- **Compute Efficiency**
Reduces compute costs up to 50% by utilizing highly efficient ARM based processors
- **Connection Validation**
Industry leading security including DTLS connection security and content encryption
- **Sequenced Hitless Failover**
An improvement on SMPTE 2022-7, applies Zixi optimized alignment algorithms to re-create a single coherent uninterrupted stream out of multiple stream fragments
- **Reliability**
Enhanced stream resilience with congestion aware routing and patented dynamic forward error correction (FEC)
- **Quality Optimized Delivery**
Quality optimized delivery with content aware bandwidth shaping

ABOUT STREANN MEDIA

Streann Media® is the world's most innovative and interactive OTT white-label content creation, distribution, engagement, and monetization streaming platform. With Streann, content providers can create live streaming content, upload on-demand content, and build next-generation TV 3.0 business models on Web, iOS, Android, Roku, Apple TV, FireTV, Android TV, and Smart TV, with more than 150 proprietary features and patent-pending technologies. Established in Miami, Florida, the company has won several industry awards for its innovations and has millions of active users in 141 geographies.

www.streann.com | info@streann.com

ABOUT ZIXI

Zixi provides the cloud based and on-premise Software-Defined Video Platform that enables reliable broadcast-quality video delivery over any IP network, any protocol, any cloud provider and any edge device. Over 15+ years, the Zixi Enabled Network (ZEN) of partners has grown to over 400+ OEM and service providers with whom Zixi serves well over 1,000+ customers representing most of the top media brands around the world with 20,000+ channels delivered daily, with 110,000 deployed instances in over 120 countries, gathering over 9 billion data points a day while delivering over 100,000 live sporting events a year.

www.zixi.com | sales@zixi.com